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For Immediate Release:

B.I.N. Sales & Marketing, Inc. Honored Nationally as One of the 50 Best Places to Work
SHRM and GPTW Name Top 50 "Best Small & Medium Companies to Work for in America"

(Torrington, CT 6/20/2005) B.I.N.Sales & Marketing, Inc. has been named among the top 50 Best Small & Medium Companies to Work for in America. The list was announced on June 20th before an audience of more than 12,000 at the Society for Human Resource Management's (SHRM) 57th Annual Conference & Exposition in San Diego.

The list ranks the top 25 small and top 25 medium companies in America that have used smart people management strategies to develop successful organizations with highly productive and satisfied workforces. The organizations, ranging in size from 50 to 999 employees, were announced by SHRM and selected and ranked by the Great Place to Work® Institute (GPTW.) The results were based on a randomly distributed employee opinion survey, completed by 27,459 employees from hundreds of companies. Each company evaluated was given a score based on employees' responses to a detailed questionnaire about the organizations' workplace cultures.

The winning organizations will appear in the July issue of HR Magazine, the Society's flagship publication with a circulation size of 200,000, available at www.shrm.org/hrmagazine and also listed on the GPTW web site at www.greatplacetowork.com.

B.I.N. Sales & Marketing, Inc., with offices in Norwalk and Torrington, CT, Coventry, RI, and New Port Richey, FL, is the largest independent natural and organic foods and products broker on the eastern seaboard. The Company has a staff of 88 and represents 50 manufacturers in the supermarket and natural channels of distribution. For more than two decades, B.I.N. Sales and Marketing has been dedicated to developing the market for natural and organic products. As a small company in a small, but rapidly growing industry, B.I.N. is proud to receive this award in recognition of its healthy company culture.

"For some time, large organizations have been recognized for their successful business strategies. However, small and medium companies make up the majority of the American economy and should also be recognized for their unique human capital strategies and organizational success," said SHRM President and CEO, Susan R. Meisinger, SPHR. "The organizations on this year's list have demonstrated that smaller companies can compete with large organizations in terms of how to effectively incorporate strategies that make the most effective use of the workforce."

Great Places to Work® Institute cofounder, Robert Levering, said, "These companies stand out because their employees find them to be places where they can trust the management, have pride in their work and have fun at work. Other companies have much to learn about how to both be productive and do right by their people."

SHRM is the world's largest association devoted to human resource management. Representing more than 200,000 individual members, the Society's mission is both to serve human resource management professionals and to advance the profession. Founded in 1948, SHRM currently has more than 500 affiliated chapters and members in more than 100 countries.

The Great Place to Work® Institute is a research and management consultancy headquartered in San Francisco with affiliate offices in 25 other countries throughout the world. The organization produces other "Best Companies to Work for" lists, including Fortune's "100 Best Companies to Work for"©, which recognizes employers with 1,000 or more employees.