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For Immediate Release:

Two Years Running: B.I.N. Sales & Marketing, Inc. Once Again Honored Nationally as One of the 50 Best Places to Work by SHRM and GPTW

(Torrington, CT 6/27/2006) B.I.N. Sales & Marketing, Inc. has been named among the top 50 Best Small & Medium Companies to Work for in America. Of the top 25 Small Companies, B.I.N. Sales & Marketing, Inc. has been ranked No. 16 on the list, even better than its 2005 ranking. The list was announced on June 26th at the Society for Human Resource Management's (SHRM) 58th Annual Conference & Exposition in Washington, D.C.

The top 25 small and top 25 medium companies in America were ranked by how they used smart people management strategies to develop successful organizations with highly productive and satisfied workforces. For the 2006 competition, 530 small and medium companies were nominated to participate, 271 of which were invited to partake in an employee survey and an employer Culture Audit. The competing organizations ranged in size from 50 to 250 employees for small companies and 251-999 for medium companies. The winners, announced by SHRM, were selected by the Great Place to Work® Institute (GPTW). The scores which determined the GPTW's rankings were based two-thirds on the results of the randomly distributed employee opinion survey, completed by 38,778 employees, and one-third on the employers' responses to the extensive questionnaire about the organizations' workplace cultures.

The winning organizations will appear in the July issue of HR Magazine, the Society's flagship publication with a circulation size of 200,000, available at www.shrm.org/hrmagazine and also listed on the GPTW web site at www.greatplacetowork.com.

B.I.N. Sales & Marketing, Inc., with offices in Norwalk and Torrington, CT, Coventry, RI, and New Port Richey, FL, is the largest independent natural and organic foods and products broker on the eastern seaboard. The company has a team of 91 and represents 55 manufacturers in the supermarket and natural channels of distribution. For more than two decades, B.I.N. Sales and Marketing has been dedicated to developing the market for natural and organic products. As a small company in a small, but rapidly growing industry, B.I.N. is proud to receive this award in recognition of its healthy company culture.

SHRM is the world's largest association devoted to human resource management. Representing more than 200,000 individual members, the Society's mission is both to serve human resource management professionals and to advance the profession. Founded in 1948, SHRM currently has more than 500 affiliated chapters and members in more than 100 countries.

Great Place to Work® Institute, Inc., is a global research and consulting firm dedicated to "building a better society by helping companies transform their workplaces." Great Place to Work® Institute works with FORTUNE Magazine, HR Magazine and other leading publications in 28 countries around the world to publish and recognize the "Best Companies to Work for".